

# HOW IT WORKS



## STEP 1 BUY DIXON PRODUCTS

All Ticonderoga®, Prang®, Dixon® & Lyra® products earn points. Purchase these products through an educational dealer or your local retailer.

## STEP 2 CLIP AND MAIL UPC CODES

Clip the UPC and send it to your school to earn points. Your organization's Prang Power Coordinator should collect and mail in UPCs, which will earn points for your school.

## STEP 3 UPC CODES EARN POINTS

Products have a point value of approximately one point per dollar. Occasionally we will offer opportunities for your school to earn bonus points. Join the Program and you will be notified when these opportunities arise.

## STEP 4 POINTS EARN FREE PRODUCTS

All UPCs sent in and bonus points earned go directly towards your school and can be redeemed for FREE products. Your Prang Power Coordinator can log on and order.

# WWW.PRANGPOWER.COM